City Year and Voices for National Service Overview

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3,122 AmeriCorps Members performing a year of full-time service in 313 Schools* in 28 cities

- Competitively selected (3 applications per slot)
- Up to 340 hours of professional training
- Diverse corps (average age 22)
- Live on a stipend, participate in leadership program and earn AmeriCorps education award
- Over 30,000 City Year alumni
- Pipeline of diverse leaders for education sector

*75% of the schools that City Year serves are in the lowest 10% performing schools in their respective state (School Improvement Grant eligible)
Helping Students and Schools Succeed

City Year AmeriCorps members serve full-time, year round in schools, providing academic and socio-emotional supports to keep students in schools and on track to succeed.

Diverse  
Near Peer  
Full-Time  
Team-Based

Competitively Selected * Highly Trained * Fully Supported
City Year AmeriCorps Members: A Unique Value Add

“Near-peer” model of highly selective AmeriCorps members who are highly trained

- **56%** people of color
- **80%** college graduates
- **51%** indicate interest in teaching career at start of service
- **48%** Pell Grant eligible

**Alumni are**

**Diverse:** Of those committed to teaching, 30% are male, 31% are bilingual, 54% are people of color (including 22% African American and 21% Hispanic)

**Pipeline of Future Educators:** Leading Source of talent for District partners, more than 45 universities, teacher residency and certification programs including Teach for America, AUSL, The New Teacher Project, and Urban Teachers
City Year School Based Model: Whole School Whole Child

Providing 8-20 full-time, highly-trained AmeriCorps members led by an on-site staff member to implement whole school and targeted interventions aligned with Common Core Standards

**Academic Achievement**

- Math and English class support and tutoring
- Self-Management and decision skill development
- Homework support
- Report card conferencing
- College and career readiness
- Extended learning

**Student Engagement & School Climate**

- Social and emotional skill development
- Behavior coaching
- Attendance initiatives
- Family communication and engagement
- Student focused events and programs focused on leadership and learning
- Enrichment initiatives before, during, and after-school
- Community service opportunities
- School culture support
Full-Time Academic and Socio-Emotional Supports

7:30am
Arrive at the school

8am
Greet students

8:30am
Make attendance phone calls home

9am
One-on-one math tutoring

10am
Lead and supervise small group work in classrooms

12pm
Lunch and recess with students

1pm
One-on-one literacy tutoring

2:30pm
School staff meeting

3:30pm
After-school programs (sports, student government, service learning) and homework help

5pm
Plan for upcoming events, such as school dance, book fair or community night

6pm
Finish after-school programming

6:30pm
Leave school for the day
City Year is uniquely positioned to deliver Tier II supports

Integrated Student Supports: Tiered Intervention Framework

**Specialized Intervention**
- Contributing to progress monitoring and referrals

**Targeted Early Intervention**
- Providing academic and behavioral interventions one-on-one and in small groups

**Whole School Supports**
- Supporting whole classroom instruction
- Providing capacity for school climate and culture initiatives

Adapted from Comprehensive School Reform Plan, Dwyer and Osher, 2000
In one year or less, among 6-9th grade students served, City Year helped drive:

### Course Performance
- 46% reduction in the number of students off-track in Math
- 57% reduction in the number of students off-track in English Language Arts

### Attendance
- 36% are now averaging a 90% attendance rate or better

### Behavior
- 68% of evaluated students moved on-track in their social-emotional skills, such as self awareness, motivation and goal-setting

### Academic Growth
On average, 3-9th grade students tutored by City Year demonstrated academic growth rates that were **1.6 times greater** in literacy and **1.7 times greater** in math than the national average for students at their proficiency level*

*Attendance, n= 2,761; ELA, n = 1,868; Math, n = 2,203; behavior as measured by Devereux Student Strengths Assessment (DESSA) n= 3,900 students in 118 schools, 13 cities; 2014-2015 NWEA-MAP Literacy Results- ELA n= 1,472; Math n= 1,512. 61 schools at 10 sites; students who started the year below grade-level benchmark
External Evaluation: City Year’s Impact on Whole School Outcomes

Schools that partner with City Year:

- **2X** more likely to improve on state English Language Arts assessments than schools that did not partner with City Year

- **2-3X** more likely to improve on state math assessments than schools that did not partner with City Year

- **+1 month** gained the equivalent of approximately one month of additional English Language Arts and math learning compared with schools that did not partner with City Year

Teacher, Principal and Student Surveys

**Supports Teachers in their Work**

85% of teachers agree that City Year AmeriCorps Members help them to feel supported in their work.

**Positive Learning Environment**

94% of principals agree that City Year AmeriCorps Members foster a positive learning environment in schools.

**Student Mindset**

78% of students responded that “City Year helps me understand why learning is important.”
Long-Term Impact (LTI) Goals

LTI Goals

Promote **80% of students to 10th grade on time and on track** in schools where City Year serves

Serve **50% of the off-track students** in City Year communities

Serve cities that account for **2/3 of the nation’s urban dropouts**

Accelerators

**Systemic change**

*Influence how schools are designed and funded*

**Alumni**

*Build a pipeline of human capital for the education sector*

**Value-add partnerships**

*Develop collective impact strategies to support holistic needs of students*
Funding for City Year is highly leveraged; each source is matched 2:1.

Of every dollar invested, 80 cents directly support our work with students in schools.

“City Year has been designated a 4-star charity for 13 consecutive years, placing City Year in the top 1% of non-profits nationwide for financial health, organizational efficiency and organizational capacity.”
City Year Helped Inspire AmeriCorps
What is Voices for National Service?

Voices for National Service is a coalition comprised of national, state and local service organizations working together to build bipartisan support for national service, and develop policies to expand and strengthen service opportunities for all Americans.

Voices conducts an intensive year-round calendar of activities, including outreach to public officials, events, communications, and field-building activities aimed at protecting and growing federal funding and public support for national service.

City Year serves as the organizational and operational host.
Voices for National Service Accomplishments

Organized the annual Friends of National Service Awards in Washington, D.C., which each year honors 20 elected officials and private citizens who worked to protect and expand national service opportunities for all Americans. Attendees included over 450 national service supporters, alumni, key congressional aides, Corporation for National and Community Service staff, representatives from several federal agencies, and private and public leaders of the national service movement.

Successfully secured a significant $40 million increase in federal funding for CNCS, including an unprecedented increase of 15% for AmeriCorps, through a powerful campaign that activated thousands to speak out via phone, email and on social media, secured high-level media placements, and mobilized national service supporters nationwide.

Launched a focused state-based campaign to engage and educate members of Congress on the role national service members play in delivering results in their communities and worked with the broader service field to engage members of Congress in their districts and states.

Commissioned public opinion research by TargetPoint Consulting, confirming that American voters across the political spectrum overwhelmingly support investing federal taxpayer dollars to support national service programs; in fact, 83% of voters want Congress to either maintain or increase federal spending on national service programs.

Hosted events, Capitol Hill Days, and policy forums to engage elected officials in Washington and in their congressional districts to raise awareness about the value of national service.


Served as one of the four co-founding organizations of the Service Year Alliance and signed on to co-chair the Alliance’s Policy and Advocacy Working Group.
“The thing I like about AmeriCorps is that while AmeriCorps and Senior Corps don’t last forever, the spirit of AmeriCorps and the people who spend that one, two, three years...continues to reverberate throughout the communities that they choose to live in.” – Senator Roy Blunt
The White House’s FY18 budget proposal, released in March, proposed the elimination of the Corporation for National and Community Service.

In response, Voices for National Service launched a “Save AmeriCorps Campaign” which included:

- Leveraging working groups built in key states
- Letters, calls, and emails from local leaders and key sectors
- Editorial Board meetings, OpEds, and Letters to the Editor
- Local site visits and office meetings
- Grassroots petitions and social media engagement

For FY18, the Appropriations Committees in both the House and Senate proposed level funding for AmeriCorps and Senior Corps in their appropriations bills.
National Service Caucus

U.S. Senate
Co-Chairs
Sen. Thad Cochran (MS)
Sen. Chris Coons (DE)

Members
Sen. Tammy Baldwin (WI)
Sen. Michael Bennet (CO)
Sen. Richard Blumenthal (CT)
Sen. John Boozman (AR)
Sen. Sherrod Brown (OH)
Sen. Robert Casey (PA)
Sen. Bill Cassidy (LA)
Sen. Al Franken (MN)
Sen. Kirsten Gillibrand (NY)
Sen. Martin Heinrich (NM)
Sen. Dean Heller (NV)
Sen. John Kennedy (LA)
Sen. Angus King (ME)
Sen. Ed Markey (MA)
Sen. John McCain (AZ)
Sen. Jeff Merkley (OR)
Sen. Patty Murray (WA)
Sen. Gary Peters (MI)
Sen. Bernard Sanders (VT)
Sen. Charles Schumer (NY)
Sen. Jeanne Shaheen (NH)
Sen. Debbie Stabenow (MI)
Sen. Jon Tester (MT)
Sen. Chris Van Hollen (MD)
Sen. Sheldon Whitehouse (RI)
Sen. Roger Wicker (MS)

U.S. House of Representatives
Co-Chairs
Rep. Doris Matsui (CA)
Rep. David Price (NC)

Members (Alphabetical)
Rep. Karen Bass (CA)
Rep. Don Beyer (VA)
Rep. Earl Blumenauer (OR)
Rep. Cheri Bustos (IL)
Rep. Michael Capuano (MA)
Rep. André Carson (IN)
Rep. Matt Cartwright (PA)
Rep. Joaquin Castro (TX)
Rep. Judy Chu (CA)
Rep. David Cicilline (RI)
Rep. Tom Cole (OK)
Rep. John Conyers (MI)
Rep. Joe Courtney (CT)
Rep. Joseph Crowley (NY)
Rep. Marcy Kaptur (OH)
Rep. Joe Kennedy III (MA)
Rep. Dan Kildee (MI)
Rep. Derek Kilmer (WA)
Rep. Ron Kind (WI)
Rep. Peter King (NY)
Rep. John Larson (CT)
Rep. Brenda Lawrence (MI)
Rep. Sander Levin (MI)
Rep. John Lewis (GA)
Rep. Dave Loebshack (IA)
Rep. Zoe Lofgren (CA)
Rep. Billy Long (MO)
Rep. Stephen Lynch (MA)
Rep. Carolyn Maloney (NY)
Rep. Betty McCollum (MN)
Rep. James McGovern (MA)
Rep. Luke Messer (IN)
Rep. Gwen Moore (WI)
Rep. Seth Moulton (MA)
Rep. Eleanor Holmes Norton (DC)
Rep. Jimmy Panetta (CA)
Rep. Ed Perlmutter (CO)
Rep. Chellie Pingree (ME)
Rep. Mark Pocan (WI)
Rep. Jared Polis (CO)
Rep. Jamie Raskin (MD)
Rep. Dave Reichert (WA)
Rep. Lucille Roybal-Allard (CA)
Public Opinion of National Service

83% of voters want Congress to maintain or increase federal investment in national service. 

BROAD SUPPORT ACROSS PARTY LINES: 

- 78% of Republicans
- 90% of Democrats
- 84% of Independents

VOTERS OVERWHELMINGLY AGREE THAT NATIONAL SERVICE:

- Restores values of patriotism & civic duty: 78%
- Builds stronger neighborhoods & communities: 79%
- Prepares young people for the workforce: 80%
- Helps replace government handouts and empowers people to be more self-sufficient: 74%

TargetPoint Consulting
n=800 presidential battleground state registered voters, surveyed October 3-5, 2015
National Service Support is Strong

TargetPoint has conducted five focus groups in Missouri and Virginia.

• Results in both states were remarkably similar.
• Hard Trump supporters are very supportive.
• What do they like:
  o Real life examples, impact.
  o AmeriCorps members work hard and are making a difference.
  o Service leads to career; has a positive impact on higher education.
  o Service lessens dependence on government; Return on Investment.
  o Local control.
  o Matching investment, especially from local charities and business.
• Themes of patriotism and giving back resonate.
• Themes of healing or unifying the nation do not resonate.
• They want to know the program is for the whole community; not means-tested, no one is left out.

Much more needs to be done to connect the dots to AmeriCorps or Senior Corps.
In recognition of the significant role played by the private sector and philanthropists in supporting and investing in national service, Voices has launched a new Business Council and Champions Circle.

The private and local support for national service programs exceeds the federal appropriation.
Ideas for Discussion

• Share information about both military and civilian service opportunities at the time of registration

• Build a pipeline/connective tissue between civilian and military service so that those who are not eligible for military service learn about civilian service opportunities

• Launch a campaign to ask every American to either serve in the military or civilian national service (New version of "Uncle Sam Wants You") and engage private sector partners to help promote the campaign

• Capitalize on the national service movement's ability to scale civilian service opportunities
Thank you!

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